



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Fifth Third Asset Management Supports Disabled Veterans Through National Winter Sports Event

Snowmass, Colo. – Thanks in part to the support of Fifth Third Asset Management, Inc. (FTAM), more than 400 disabled veterans are expected to ski the Rocky Mountains at the 22nd National Disabled Veterans Winter Sports Clinic in Snowmass Village, Colo., near Aspen, from March 30-April 4. Recently wounded veterans from the War on Terror will participate in the event, which is the largest annual rehabilitation event of its kind in the world.

The clinic is open to all U.S. military veterans with spinal cord injuries or disease, visual impairments, certain neurological conditions, orthopedic amputations or other disabilities, who receive care at Department of Veterans Affairs (VA) health care facilities.

During the six-day program, veterans will learn adaptive Alpine and Nordic skiing and be introduced to a variety of other adaptive activities and sports, such as rock climbing, scuba diving, snowmobiling and sled hockey. The U.S. Secret Service will also teach a course on self-defense for people with disabilities.

“Over the past few years, Fifth Third Asset Management, Inc. has been able to witness the exceptional work of the DAV and the VA. The Winter Sports Clinic is a favorite example of the positive impact that they can and do have on our veterans,” said E. Keith Wirtz, President & Chief Investment Officer, Fifth Third Asset Management, Inc. “It is a pleasure of our firm to be able to provide assistance and support to the six-day program.”

FTAM is an investment adviser registered under the Investment Advisers Act of 1940. FTAM is a diversified asset management firm providing investment advisory services to institutional investors, private accounts, and mutual funds offering value, growth, core, and quantitative equity strategies as well as short-term, intermediate, and core fixed income and specialty income strategies.

Through teams of experienced and knowledgeable investment professionals, advanced research resources and a disciplined approach, FTAM’s goal is to produce superior, long-term investment results and client satisfaction.

FTAM is headquartered in Cincinnati, Ohio with offices in Grand Rapids, Michigan; Cleveland, Ohio; Minneapolis, Minnesota; Pittsburgh, Pennsylvania; and New York, New York. As of December 31, 2007 FTAM had over \$22.2 billion in assets under management.

In addition to the generous host sponsorship of FTAM, the event is co-sponsored by the VA and Disabled American Veterans (DAV).

“Fifth Third Asset Management’s support of the clinic contributes greatly to our goal of providing quality rehabilitation opportunities for our participants,” said Arthur H. Wilson, National Adjutant/CEO of DAV. “I’m excited that they have come on as a sponsor again this year to prove their commitment to bettering the lives of our disabled veterans.”

The VA (www.va.gov) is a government agency that runs 1,300 health care facilities for veterans across the United States. DAV (www.dav.org) is a nonprofit, Congressionally chartered veterans service organization with a membership of more than 1.3 million wartime disabled veterans. The Winter Sports Clinic provides participants with a full range of sports, recreation and educational opportunities.

To learn more about FTAM, visit www.ftam.com.

For more information on the event visit www.wintersportsclinic.com.

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